

FAX# 215 564 1103

REP HEADLINE# 6287540 TRF# 327815
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

**CREDIT ADVISORY: AGENCY
ORDER WORKSHEET**

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\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

HARRIS REPORT FROM REP

FROM REP AUG21/12 11.10
***CHANGES** *** WPXI-TV ***

ADV #	ADV.	NAME	POLI/T	SMITH/R	SEN/PA	REP.#	OFF.#	18	SALESMAN #
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AGY # 2056
AGY. NAME SRCP MEDIA, INC.
BUYER NAME BETSY VONDERHEID

201 N. UNION STREET, SUITE 200 SALES PRSN WA- CHERYL BLAIR

ALEXANDRIA, VA 22314

ORDER #	CONTRACT #	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	TOM SMITH	8/21	EST#214	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES	AUG21/12	AUG27/12	WK-1
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CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE
			AUG21/12
			11.10

REP: TO NSM/NSA
FR LINDSEY FOR CHERYL
REVISED ORDER
TTLS \$22,025
PLEASE CONFIRM, THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

[illegible]

AGENCY ADVERTISER CODE = 11 AGENCY EST# = 214

AGENCY PRODUCT CODE = 15

DATE	TIME	LOCATION	STATUS	REMARKS
8/24	0	1000A-1100A	0	TU-F
8/21	0	1000A-1100A	0	TU-F

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PROGRAM : ELLEN
RA35+ : 3.5
CON COM1: ELLEN
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2	S	1100P-1130P	30	\$1,250.00	8/21	0	TU-F	0
2	S	1100P-1130P	30	\$1,250.00	8/21	0	TU-F	0

PROGRAM : LATE NEWS
RA35+ : 5.0
CON COM1: LATE NEWS

Edith S. M. 1

REP: TEL# 215-564-1206 FAX# 215 564 1103

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

TRF# 327815

REP HEADLINE# 6287540

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AUG21/12 11.10
HARRIS REPORT FROM REP
*** WPXI-TV ***

CHANGES

:LINE#:REP :LINE#:	:CD: :	TIME PERIOD :	LGTH :	SEC :	RATE :	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL: :SPTS:
11	S	1200N-1230P	30		\$275.00	8/27	8/27	0		MON	0
PROGRAM : NOON NEWS											
12	S	400P-430P	30		\$300.00	8/27	8/27	0		MON	0
PROGRAM : JUDGE JUDY											
13	S	600P-630P	30		\$700.00	8/27	8/27	0		MON	0
PROGRAM : NEWS											
14	S	600A-700A	30		\$600.00	8/27	8/27	0		MON	0
PROGRAM : NEWS											
15	S	700A-900A	30		\$525.00	8/27	8/27	0		MON	0
PROGRAM : TODAY SHOW											
16	A	1000A-1100A	30		\$325.00	8/21	8/27	3	(1)	TU-F,M	3
PROGRAM : ELLEN RA35+ : 3.5 CON COM1: ELLEN											
17	A	1100P-1130P	30		\$1,250.00	8/21	8/27	3	(2)	TU-F,M	3
PROGRAM : LATE NEWS RA35+ : 5.0 ORD COM1: ADD CON COM1: LATE NEWS											
18	A	1200N-1230P	30		\$275.00	8/21	8/27	5	(3)	TU-F,M	5
PROGRAM : NOON NEWS RA35+ : 2.8 CON COM1: NOON NEWS											
19	A	400P-430P	30		\$300.00	8/21	8/27	5	(4)	TU-F,M	5
PROGRAM : JUDGE JUDY RA35+ : 3.5 CON COM1: JUDGE JUDY											

X 8/27

X 8/27

X 8/27

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 ORDER WORKSHEET HARRIS REPORT FROM REP AUG21/12 11.10
 *** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AUG/12			22025.00	SEP/12		\$.00						22025.00
CONTRACT TOTAL											22025.00	
TOTAL SPOTS											38	



MARKET TOTALS \$64,916 WPXI 30% KDKA 34% WTAE 36% WPGH 0% CABL 0% WPCW 0% WPMY 0%
 SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE